

« Deco »



Activity

- ❖ Distribution of specific ornamental elements in the BtoBtoC field
- ❖ "Deco" imports, packages, transforms and markets specific product ranges for specialized mass distribution, mainly for the Belgian and French markets



Key figures

- ❖ Turnover : about 1,5M Euro (stable)
- ❖ Adjusted EbitDA > 300K Euro (after taking into account a rent)



Location

- ❖ In Wallonia, in an economic park with easy access to the main roads.
- ❖ Excellent location, easy access to France and other European countries



Assets

- ❖ Excellent reputation and know-how
- ❖ Mix trading and production
- ❖ Niche products with high margins
- ❖ Mature and stable market
- ❖ Regular customers and low customer dependency
- ❖ Development potential
- ❖ Close-knit and reliable team



Structure  
of the sale

- ❖ Preferred disposal scenario: sale of the business (asset deal)
- ❖ Real estate can be included in the deal if the buyer wishes (to be discussed)
- ❖ The expected price is around 4 5x adjusted EbitDA (excluding real estate)

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