



Activity

- ❖ Distribution of artificial flowers and plants
- ❖ For the specialized mass distribution
- ❖ Mainly Belgian and French market



Key figures

- ❖ Turnover : about 1,3M Euro (stable)
- ❖ Adjusted EbitDA > 300K Euro



Location

- ❖ In Wallonia, in an economic park with easy access to the main roads.
- ❖ Excellent location, easy access to France and other European countries



Assets

- ❖ Excellent reputation and know-how
- ❖ Mix trading and production
- ❖ Niche products with high margins
- ❖ Mature and stable market
- ❖ Regular customers and low customer dependency
- ❖ Development potential
- ❖ Close-knit and reliable team



Structure
of the sale

- ❖ Preferred disposal scenario: sale of the business (asset deal)
- ❖ Real estate can be included in the deal if the buyer wishes (to be discussed)
- ❖ The expected price is around 4,5x adjusted EbitDA (excluding real estate)

Contact persons:

Tanguy della Faille

+32.494.57.39.27

tanguy.della.faille@fb-transmission.com

Esteban Diez

+32.473.99.53.73

esteban.diez@fb-transmission.com