



« PICASSO » Project



Activity

Distribution of paints, consumables and professional tools for garages, body shops and car dealers



Key figures

- ❖ Turnover > **2 800 000 €**.
- ❖ Margin / Sales: 31%.
- ❖ EBITDA : **220 000 €**.
- ❖ Shareholders' equity : 750 000 €.
- ❖ Net Cash: 170 000€.
- ❖ 11 salaried employees



Location

- ❖ French-speaking Belgium



Assets

- ❖ Strong brand in a niche sector
- ❖ Regional distributor of a reference brand
- ❖ Very good reputation (active for over 70 years)
- ❖ Increased sales thanks to new clients
- ❖ Competent, stable and motivated team.
- ❖ Excellent financial health:
 - No bank debt
 - WCR financed with equity



Structure of the sale

- ❖ Reason of sale: retirement
- ❖ Transfer of the shares of the two operating companies
- ❖ Price : 5x EBITDA + net cash

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